

## CONTRACT

WGNT  
720 Boush Street  
Norfolk, VA 23510  
(757)446-1000

Contract / Revision		Alt Order #
565815 /		07894069
<u>Product</u>		
OBAMA/P/D SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/11/12 - 09/17/12	//1536	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/21/12	/ 08/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGNT	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
1	All	09/12/12	09/14/12	9a-12p M-F	9a-12p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		--WTF--				4	\$140.00		
2	All	09/17/12	09/17/12	9a-12p M-F	9a-12p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12		09/23/12		M-----				1	\$140.00		
3	All	09/12/12	09/14/12	12p-3p M-F	12p-3p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		--WTF--				4	\$140.00		
4	All	09/17/12	09/17/12	12p-3p M-F	12p-3p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12		09/23/12		M-----				1	\$140.00		
5	All	09/12/12	09/16/12	4-5p M-F CW	4p-5p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		--WTF--				4	\$140.00		
6	All	09/17/12	09/17/12	4-5p M-F CW	4p-5p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12		09/23/12		M-----				1	\$140.00		
7	All	09/11/12	09/16/12	4-5p Sun	4p-5p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		-----S				1	\$140.00		
8	All	09/12/12	09/14/12	11p-12a M-F	11p-12a		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		--WTF--				4	\$95.00		
9	All	09/17/12	09/17/12	11p-12a M-F	11p-12a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12		09/23/12		M-----				1	\$95.00		
10	All	09/12/12	09/16/12	6p-7p M-F	6p-7p		:30			NM	6
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/10/12		09/16/12		--WTF--				6	\$280.00		
11	All	09/17/12	09/17/12	6p-7p M-F	6p-7p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 09/17/12		09/23/12		M-----				2	\$280.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

**WGNT**  
**720 Boush Street**  
**Norfolk, VA 23510**  
**(757)446-1000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
565815 /	07894069
<u>Contract Dates</u>	<u>Product</u>
09/11/12 - 09/17/12	OBAMA/P/D SKED A
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/21/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
E 12	All	09/11/12	09/16/12	7p-8p M-F							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	--WTF--	6						
E 13	All	09/17/12	09/17/12	7p-8p M-F							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/17/12	09/23/12	M-----	2						
14	All	09/12/12	09/12/12	9p-10p Wed							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	--W---	1						
15	All	09/14/12	09/14/12	8p-9p Fri							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	----F--	1						
16	All	09/14/12	09/14/12	9p-10p Fri							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	----F--	1						
17	All	09/16/12	09/16/12	7p-8p Sun							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	----S	1						
18	All	09/16/12	09/16/12	8p-9p Sun							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	----S	1						
19	All	09/16/12	09/16/12	9p-10p Sun							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>						
		Week: 09/10/12	09/16/12	----S	1						
										<b>Totals</b>	
										43	\$8,925.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	43	\$8,925.00	\$7,586.25
<b>Totals</b>	<b>43</b>	<b>\$8,925.00</b>	<b>\$7,586.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.